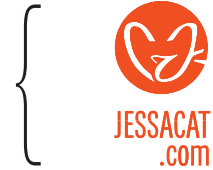


# Jessa Tucker Riley

25 Arlington Ave #1, Santa Barbara, California | 805-722-8115 | [jessacat@icloud.com](mailto:jessacat@icloud.com) | [jessacat.com](http://jessacat.com)

Professional graphic designer with extensive experience in branding, identity & marketing design. Detail oriented and understands the importance of business functions, internal organization of a company and the external forces that affect it. Highly creative and seasoned in print and web marketing design. Visit [jessacat.com](http://jessacat.com) for recent work and bio.



## SKILLS & TALENT

Strong knowledge of Adobe Creative Cloud Applications, Apple and PC:

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Muse
- Dreamweaver
- Lightroom
- Premier
- InCopy

Experience in:

- HTML
- CSS
- Wordpress Site Template

Actively working with clients to plan, conceptualize, design and launch intellectual property and marketing across a broad variety of media. Keen interest in developing and strengthening the business and success of clientele.

Traditional talent and skill in illustration and photography.

## WORK EXPERIENCE

**DBA: Jessa Tucker Riley** Marketing Design, Book Cover, Identity, Branding. 1992-present. [jessacat.com](http://jessacat.com)

**Affinity Group, Inc.** Art Director/Graphic Artist in multimedia dept. Composed ads; editorial layout and design; design of Logo/ID, photo editing, design of feature artwork. Print and web media. Deadline intensive environment. Yvette Brownstone, Multi Media Dept. Manager [linkedin.com/in/ybrownstone](https://www.linkedin.com/in/ybrownstone/); 2001-2012

## EDUCATION

**Associate of Science Degree** Graphic Communication/Multimedia  
Santa Barbara City College, 1999

**Associate of Arts Degree** Geological Sciences  
Santa Barbara City College, 1999

**New Zealand Study Abroad** Geology, energy, resources, marine sciences and navigation. Christchurch & Auckland, NZ; 1990

## COMMUNITY WORK

**Pacific Pride Foundation** Board of Directors, Secretary to the Board, 2008-2016